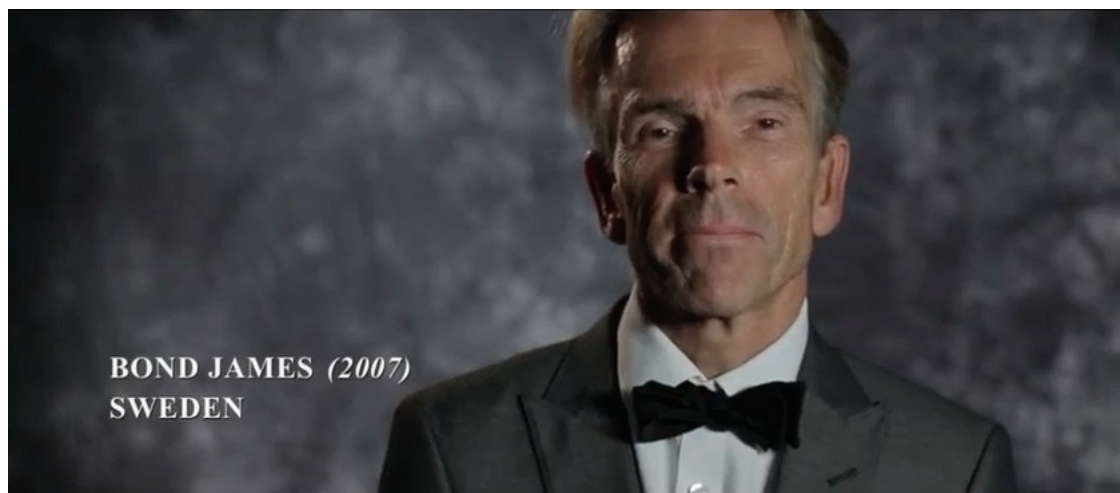


THE OTHER FELLOW



JAMES BOND DOCUMENTARY "THE OTHER FELLOW" COMES TO SWEDEN
The film, following the lives of real men around the world named James Bond, begins shooting this week with Sweden's own James Bond.

FOR IMMEDIATE RELEASE: London, January 28th – Production company The Other Fellow Ltd. today announced that their film *The Other Fellow*, a documentary about the lives of real men around the world who are named James Bond, is coming to film in Sweden!

After filming in the Caribbean, USA, Canada, Australia and the UK the crew is coming to Sweden to film their final James Bond at his home in Kalmar, his 007 Museum in Nybro and other locations throughout the country.

Director of *The Other Fellow*, Matthew Bowyer said: "We have filmed everyone from an American prison inmate, to a Caribbean politician and a gay Canadian lawyer on his wedding day – all named James Bond. But we had to come to Sweden to film your own James Bond because of his incredible story that begins in Germany during World War II and continues today at his 007 Museum in Nybro. I'm so excited to be filming this incredible character and the natural winter beauty of Sweden."

Born as Gunnar Schaefer, Sweden's Mr. Bond had a difficult childhood after the disappearance of his father in 1959. His father had escaped Germany after World War II and become a Swedish citizen before his mysterious disappearance. It was when he saw Goldfinger in 1964 that Gunnar found a new father figure in James Bond 007 and his creator Ian Fleming. Throughout his life Gunnar slowly began to take on 007's persona in his mannerisms, clothing and lifestyle and even opened a 007 Museum in Nybro to house his collection of James Bond cars and memorabilia. But this transformation was only completed in the year **2007** when he changed his name from Gunnar Schaefer to James Bond. Today Mr. Bond is a local celebrity and has made several television appearances throughout Sweden as Scandinavia's premiere 007 expert and Sweden's real James Bond. But, of course, as a normal man Mr. Bond is not a Secret Agent but instead runs a car parts dealership out of the same building as his 007 Museum!

For *The Other Fellow's* one-week shoot in Sweden, commencing Thursday 29th of January, the crew will be filming Mr. Bond driving his 007 Aston Martin around the country, riding his replica 007 Ski-doo, hosting a 007 Party at the 007 Museum and making media appearances. The crew welcomes any media in Sweden to join us and be a part of the film.

To take part, visit set, interview Matt and Mr. Bond, or cover our filming please contact Matt Bowyer at mattbowyer@gmail.com or Gunnar Bond James Schaefer at 007museum@telia.com or call +004648112960

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About *The Other Fellow*: Filmed around the world since the release of *Skyfall* in 2012, *The Other Fellow* will be released later this year to coincide with the 24th James Bond 007 film *SPECTRE*. The independent filmmakers found hundreds of real James Bond's on Google, Facebook, Twitter and LinkedIn before traveling the world to film those whose lives had been forever changed – for better or worse – due to sharing a name with the world's most famous secret agent. They say of James Bond 007 that “men want to be him and women want to love him” – the film will discover if this is true, or whether having the most famous name in the world is really a nightmare.



About the filmmaker: A Sydney native, Matt is a lifelong James Bond fan who recently completed his film production studies at New York University's TischAsia campus. Since then he has produced the feature film *SnowChild* which is currently touring the European festival circuit and was VFX producer on *Sundowning*, a sci-fi narrative feature which recently premiered at the Slamdance Film Festival. Enjoying a side-hobby as a youtube-nut, he has gained international media attention for his viral video's including “Cat in Earthquake Melbourne – June 2012”, “Paul the World Cup Octopus picks Jacob to win Twilight” and “LightSwitch Launch on Sydney Waterfront”. He brings all these diverse skills to his first documentary – *The Other Fellow*.

You can find out more about the film and at

Website: theotherfellow.com

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